

6.2 - Colour Palette for Developments

Adoption		
Date	Meeting	Council Decision
15/11/12	OCM	07-1112-10.1.4
Review Details		
Date	Meeting	Council Decision
22/11/18	OCM	04-1118
28/11/19	OCM	06-1119
Delegation		
No.	Title	

PURPOSE

The purpose of this policy is to:

- Create a consistent colour palette applicable to development using colours from the existing natural environment;
- Strengthen the identity of the town;
- Provide guidance to council and private landowners and developers when the question of appropriate external colours for new development is being considered;
- Attain a high-quality visual streetscape; and
- Preserve, enhance and complement the existing natural environment.

POLICY

An integral part of the 'Townscape Enhancement Plans and Design/Development Guidelines' is the adoption of a "colour palette" to be used as a guide by Council when it assesses new development, and when it selects colours for application to public street furniture and public buildings.

The colours are considered appropriate to the Exmouth environment, and have the potential to introduce an exciting new element into the town's character which is presently lacking.

Policy Provisions

- Council shall apply the adopted colour palette when choosing colours for all development including street furniture and public buildings within the Shire of Exmouth scheme area.
- Council shall also use the colour palette as a guide for applicants when assessing new development in all zones within the Shire of Exmouth Local Planning Scheme No.4 scheme area excluding residential zone.
- Applicants will be required to indicate external colours proposed for walls, roofs, trims etc., when applying for planning approval. Applicants will be strongly encouraged to use the colour palette, and in many cases use of the colour palette will form a condition of development approval to be generally in accordance with the colour palette.

