



SHIRE OF EXMOUTH
 PO Box 21
 Exmouth WA 6707
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Title:

**APPLICATION FOR PERMIT FOR
 ADVERTISING SIGN ON THOROUGHFARES
 PORTABLE SIGNS**

Form Code: PD005

Approved:

Administered: Town Planning

Next review:

Applicant Details:

Name: _____

Address: _____

Phone: _____ Facsimile: _____

Advertising Details:

Purpose: _____

Business / Event Name: _____

Business / Event Location: _____

Proposed Wording: _____

Proposed Location of Sign: _____

Please attach a sketch plan showing with distances the proposed location of the sign in relation to property boundaries, road kerbing alignments or the edge of the carriage way (ie paved portions of road) and driveways or intersections within 30 metres.

Details of Sign:

Advertising Face (not to exceed 1m² on any side) _____ mm

Height _____ mm Width _____ mm

Size of lettering (not less than 200mm in height) _____ mm

Overall Height of Sign (not to exceed 1m) _____ mm

Materials/Method of construction: _____

Application fee of \$ _____ : _____ is attached (see schedule of fees on reverse)

Signed _____ Date _____

POLICY

Any application for a permit to place an advertising sign on a thoroughfare must be made pursuant to the Shire of Exmouth Activity on Thoroughfares and Trading in Thoroughfares and Public Places Local Law and shall only be approved by the administration subject to the following;

General Requirements

1. The applicant having Public Liability Insurance to a minimum cover of \$5,000,000. The applicant shall ensure that the above insurance is extended to cover any sign permit granted under the above Local Law;
2. The permit holder shall indemnify the Shire of Exmouth in respect of any injury to any person or damage to any property, which may occur in connection with the use of the Public Place.
3. A request for a '**Portable Sign**' shall not be approved unless it is pertaining to a business that is adjacent to an "abnormally wide road verge" that may restrict the effectiveness of signage within the lot boundaries. An 'abnormally wide road verge', shall be considered as being any verge (ie, from the property boundary to the edge of the carriage way) with a width greater than 15m;
4. The appearance and construction of the portable sign shall not detract from the amenity of the area;
5. A-frame signs are not permitted anywhere within the Murat Road Reserve;

Application for a Permit

1. Applications shall be made in the form determined by the Council, signed by the applicant and provide the information required by the form.
2. An application fee shall be paid on submission of any application made in relation to an advertising sign on a thoroughfare.

The following tier of application fees apply in relation to the signs as specified:

- | | |
|---|----------|
| (i) Portable sign consistent with the Councils Policy | \$51.50 |
| (ii) Portable sign not consistent with the Councils Policy whereby the proponent has requested that the Council make a determination on the application | \$154.50 |

Permits

An application for a permit approved by the administration under delegation or by the Council may be subject to conditions and shall be subject to the following fees for the issue of the permit:

- | | |
|---|---|
| i. Portable sign consistent with Council Policy | \$51.50 per year |
| ii. Portable sign not consistent with Council Policy but approved by Council | \$103.00 per year |
| iii. Banner sign consistent with Council Policy
- <i>every day after seven consecutive days</i> | \$15.40 for the first week
\$10.30 per day |
| iv. Banner sign not consistent with Council Policy but approved by Council
- <i>every day after seven consecutive days</i> | \$30.90 for the first week
\$15.45 per day |