

## **POLICY NO 6.2**

### ***6.2 - Colour Palette for Developments***

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#### **Origin/Authority**

Adopted Council Meeting: 21 February 2013

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#### **ENABLING LEGISLATION**

Shire of Exmouth Town Planning Scheme No.3

#### **RELATED LEGISLATION AND STATUES**

Exmouth Townscape Enhancement Plan

### **1. INTRODUCTION**

#### **1.1 POLICY OBJECTIVES**

The objectives of this policy are to:

- Create a consistent colour palette applicable to development using colours from the existing natural environment;
- Strengthen the identity of the town;
- To provide guidance to council and private landowners and developers when the question of appropriate external colours for new development is being considered;
- To attain a high quality visual streetscape; and
- To preserve, enhance and complement the existing natural environment.

#### **1.2 POLICY STATEMENT**

An integral part of the 'Townscape Enhancement Plans and Design/Development Guidelines' is the adoption of a "colour palette" to be used as a guide by Council when it assesses new development, and when it selects colours for application to public street furniture and public buildings.

The colours are considered appropriate to the Exmouth environment, and have the potential to introduce an exciting new element into the town's character which is presently lacking.

### **2. POLICY PROVISIONS**

- Council shall apply the adopted colour palette when choosing colours for all development including street furniture and public buildings within the Shire of Exmouth scheme area.
- Council shall also use the colour palette as a guide for applicants when assessing new development in all zones within the Shire of Exmouth Town Planning Scheme No.3 scheme area excluding residential zone.
- Applicants will be required to indicate external colours proposed for walls, roofs, trims etc., when applying for planning approval. Applicants will be strongly encouraged to use the colour palette, and in many cases use of the colour palette will form a condition of approval.

- Any request by an applicant to deviate from the adopted palette must be accompanied by detailed reasons. The CEO may approve alternative colours which are reasonably close to those contained within the palette, and where the overall visual intent will not be compromised.

The adopted colour palette is attached.

Note: Colour photocopies can never fully reproduce paint colours. The original colour palette has been laminated and is kept in the offices of the Shire of Exmouth.