

NINGALOO TOURISM ADVISORY GROUP (NTAG) COMMITTEE MEETING

MINUTES



Thursday, 14 October 2021

CONFIRMATION OF MINUTES

I hereby certify that the Minutes and Attachments of the Ningaloo Tourism Advisory Group Committee held on the 14 October 2021 are a true and accurate record of the proceedings contained therein.

.....
Chairperson

.....
Dated

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MINUTES

Our Vision To be a prosperous and sustainable community living in harmony with our natural environment.

Our Purpose To responsibly provide governance for the whole community in the best interest of current and future generations.

Our Strategic Objectives

- Diversify and grow our economy in a manner that provides year round employment opportunities
- To protect and value our unique natural and built environment as we grow our economy.
- To be a vibrant, passionate and safe community valuing our natural environment and unique heritage
- To provide open transparent, accountable leadership working in collaboration with our community.

1. DECLARATION OF OPENING AND ANNOUNCEMENT OF VISITORS

Cr Lucas declared the meeting open at 1.40pm and acknowledged the aboriginal people both past and present, as the traditional custodians of the land on which we meet.

2. RECORD OF ATTENDANCE AND APOLOGIES

Council and Shire representatives

Councillor M (Mark) Lucas	Chair NTAG - Council Committee Member (voting)
Mr B (Ben) Lewis	Chief Executive Officer
Mr M (Matt) Bird	Executive Manager Commercial Community & Minute Taker

Industry representatives (voting)

Ms J (Jackie) Brooks	Past Chair Ningaloo Visitor Centre Management Committee
Ms S (Sonia) Beckwith	Co-owner Live Ningaloo
Ms J (Jules) Bush	Project Officer Tattarang

Stakeholder representatives

Ms R (Renata) Lowe	Acting Exec Director Destination Development (video conference)
Ms E (Elise) Launer	Proxy for DBCA
Mr D (David) O'Malley	CEO Australia's Coral Coast
Mr T (Tym) Duncanson	CEO Gascoyne Development Commission
Mr D (David) Gillespie	President Exmouth Chamber Commerce & Industry (voting)

APOLOGIES

Mr T (Tony) Pickworth	Executive General Manager Brand & Tourism RAC (voting)
Ms L (Leah) Pearson	Acting District Manager DBCA
Mr T (Tony) McCann	Manager Operations & Projects Regional Services Dept
Transport	

Cr Lucas welcomed Ms Jules Bush as new industry representative, and Mr Ben Lewis as new Shire of Exmouth Chief Executive Officer.

3. RESPONSE TO PREVIOUS PUBLIC QUESTIONS TAKEN ON NOTICE

Nil

4. DECLARATIONS OF INTEREST

Nil

5. CONFIRMATION OF MINUTES OF PREVIOUS MEETINGS

That the Minutes and associated attachments of the NTAG Committee of Council meeting held on the 23 February 2021 be confirmed as a true and correct record of proceedings.

COUNCIL RESOLUTION

ITEM 5

Res No: 01-1021

MOVED: D Gillespie
SECONDED: J Brooks

That the Minutes and associated attachments of the NTAG Committee of Council meeting held on the 23 February 2021 be confirmed as a true and correct record of proceedings.

CARRIED 5/0

6. ANNOUNCEMENTS BY THE PRESIDING PERSON WITHOUT DISCUSSION

Nil

7. PRESENTATIONS/SUBMISSIONS/AGENCY REPORTS

- Tourism WA Aviation team – M. Claire Werkmeister & Mr Daniel Bloch presented update on Exmouth aviation projects (copy of presentation attached)
- Tourism WA Total Solar Eclipse (TSE) provided update of eclipse event planning activities – Ms Kelsie Johnston (via video conference)
- NTAG 2 Year Action Plan workshopped updates to plan – Mr Paul Murray Metrix Consulting (via video conference) (updated copy attached)

8. REPORTS OF OFFICERS

8.1 REQUESTS TO JOIN THE NTAG COMMITTEE

File Reference:	ED.PJ.58
Reporting Officer:	Executive Manager Commercial & Community
Responsible Officer:	As above
Date of Report:	7 October 2021
Applicant/Proponent:	Nil
Disclosure of Interest:	Nil
Attachment(s):	1. Cape Conservation Group letter 2. Gascoyne Development Commission letter

PURPOSE

1. That the Ningaloo Tourism Advisory Group (NTAG) consider requests for additional representatives to join the membership of the Ningaloo Tourism Advisory Group committee.

BACKGROUND

2. The *Local Government Act 1995* section 5.8, 5.9 and 5.10 empowers Council to establish committees and elect persons to serve on those committees.
3. Exmouth Council approved the establishment of the Ningaloo Tourism Advisory Group (NTAG) at the 26 September 2019 Ordinary Council Meeting including the group's Terms of Reference (TOR).
4. The NTAG TOR detail the process for resignations and replacing vacancies, and inviting additional members for the Committee.
5. The Shire has received requests for additional representatives to join the NTAG as follows;
 - Cape Conservation Group (CCG) (see letter as Attachment 1). The CCG have requested a voting representative.
 - Gascoyne Development Commission (GDC) (see letter Attachment 2). The GDC have requested a representative each from the Shire of Carnarvon and the Nganhurra Thanardi Garrbu Aboriginal Corporation (NTGAC) participate on the NTAG committee.

COMMENT

6. As per the NTAG terms of reference;
"The Advisory Group's Terms of Reference will be endorsed and approved by resolution of the Shire of Exmouth Council, who is ultimately responsible for the economic and social well-being of the Exmouth community and Ningaloo destination. The Advisory Group will be established as per Part 5 Administration of the Local Government Act 1995".

7. The structure and composition of the NTAG is clearly defined within the TOR with 6 voting members (4 Industry, 1 Exmouth Chamber Commerce Industry, 1 Shire of Exmouth Council) and a number of government agency and major stakeholder representatives (non voting).
8. Any change to this number and type of voting members would require endorsement from the NTAG and then final endorsement from the Shire of Exmouth Council.
9. As per the TOR;
"The Advisory Group may invite one or more persons to join the advisory group "by invitation" where it is deemed by the group that a specific expertise is missing in other members. The person may be a regular "standing" invitee or simply an invitee for a particular item or items. The invitee is not a committee member and does not hold voting rights."
10. The addition of standing invitees to the NTAG does require the endorsement from the NTAG however does not require endorsement from the Shire of Exmouth Council.
11. The justification for the requests for additional members of the NTAG are included within the respective attached letters. It is the opinion of the officer that each request has merit and the additional participation on the NTAG from Cape Conservation Group, Shire of Carnarvon, and Nganhurra Thanardi Garrbu Aboriginal Corporation (NTGAC) would add value and diversity of thinking to the stated purpose of the NTAG.
12. The officer recommendation is for the NTAG committee to consider initially inviting a representative from each of the 3 entities to participate under the "standing invitee" provision of the TOR rather than seeking to change the TOR. The standing invitee approach will allow the NTAG members to assess the value of each additional representative and to determine if voting or non-voting rights are to be assigned in the future.

CONSULTATION

13. Nil

STATUTORY ENVIRONMENT

14. All Committees are established under provisions of Subdivision 2 – Committees and their meetings to 5.18 of the *Local Government Act 1995*.

POLICY IMPLICATIONS

15. Nil

FINANCIAL IMPLICATIONS

16. Nil

ALTERNATIVE OPTIONS

17.
 - a) The NTAG committee may consider approving one or more of the three requests as either voting or non voting members and request the Exmouth Council to consider amending the NTAG TOR accordingly.
 - b) The NTAG committee may support the Officer Recommendation for only one or two of the three requests.
 - c) The NTAG committee may endorse a combination of alternate options 1 and 2 above.

- d) The NTAG committee may not support inviting any additional participants to the committee at this stage.

STRATEGIC IMPLICATIONS

18. This item is relevant to the Councils approved Strategic Community Plan 2030 and Corporate Business Plan 2018-2022.

Economic: Diversify and grow our economy in a manner that provides year round employment opportunities

1.2 Facilitate the strengthening and growth of our visitor experience.

Leadership: To provide open transparent, accountable leadership working in collaboration with our community.

4.1 To provide proactive, collaborative and transparent leadership

4.2 A local government that is respected and accountable.

4.3 To be a champion for our community

VOTING REQUIREMENTS

19. Simple Majority

OFFICER'S RECOMMENDATION

ITEM 8.1

That the Ningaloo Tourism Advisory Group Committee APPROVES inviting one representative from each of the following groups to join the NTAG as a "standing invitee" (non-voting) as per the NTAG TOR;

1. Cape Conservation Group,
2. Shire of Carnarvon, and
3. Nganhurra Thanardi Garrbu Aboriginal Corporation (NTGAC).

COMMITTEE RESOLUTION

ITEM 8.1

Res No: 02-1021

MOVED: D Gillespie

SECONDED: J Brooks

D Gillespie MOVED an Amended Motion

That the Ningaloo Tourism Advisory Group Committee APPROVE inviting one representative from each of the Shire of Carnarvon and the Nganhurra Thanardi Garrbu Aboriginal Corporation (NTGAC) to join the NTAG as a "standing invitee" (non-voting) as per the NTAG TOR.

SECONDED: J Bush

CARRIED 5/0

The NTAG Committee agreed that the environmental expertise offered by the Cape Conservation Group request was being adequately addressed by the current membership including the State's Department for Biodiversity Conservation and Attractions agency responsible for the sustainable environmental management of the area. The committee requested shire officers invite the CCG to present to the NTAG on its purpose and activities at the next NTAG meeting.

8.2 SUPPORT FOR HOST BID – 2023 WA REGIONAL TOURISM CONFERENCE

File Reference:	ED.PJ.58
Reporting Officer:	Executive Manager Commercial & Community
Responsible Officer:	As above
Date of Report:	7 October 2021
Applicant/Proponent:	Nil
Disclosure of Interest:	Nil
Attachment(s):	1. Tourism Council WA Regional Tourism Conference Host Bid document.

PURPOSE

1. That the Ningaloo Tourism Advisory Group consider supporting the joint Exmouth Chamber Commerce & Industry (ECCI) and Shire of Exmouth host town bid proposal for the 2023 WA Regional Tourism Conference.

BACKGROUND

2. The WA Tourism Conference is an annual tourism conference event managed via a collaboration between several industry associations including Tourism Council WA, Visitor Centre's WA, and Caravan Industry Association WA with event locations alternating being hosted in Perth and a regional destination.
3. The regional locations have included Albany (2017), Karratha (2019) and Geraldton (2021). The event managers are now seeking Expression on Interests (EOI) for the next regional location to be held in 2023.
4. A copy of the 2023 Host Town EOI is included as Attachment 1 with a submission deadline of close of business Tuesday 23 November 2021.
5. The EOI includes a number of host town bid requirements which are labelled as "essential at a minimum" including;
 - At least \$20,000 cash sponsorship,
 - All costs covered for Welcome Function to be hosted by local Shire/City Council,
 - Free of charge venue hire plus \$5,000 sponsorship
 - A letter showing support and relevant commitments of local Shire,
 - Assistance securing local discounted accommodation rates for conference delegates,
 - Assistance with coordinating local sponsorships,
 - Arrangement of local familiarisations for delegates, and
 - Assistance with transfers between accommodation and conference venues.
6. Additional commitments that add value to the host town bid proposal are also encouraged.
7. The EOI document claims host town benefits "can deliver substantial economic, media and visitation benefits" including "more than \$236,000 total delegate expenditure, and more than

\$108,000 of destination promotion through the media”.

COMMENT

8. Bid proposals from regional WA destinations is a competitive process and is more suited to the larger, better resourced, regional city local government authorities as evidenced by the most recent locations being Geraldton, Karratha and Albany.
9. The Shire of Exmouth and the Exmouth Chamber of Commerce and Industry have identified the opportunity for Exmouth to undertake a collaborative bid to host the 2023 WA Regional Tourism Conference.
10. This approach is well aligned to the NTAG 2 year action strategy for the ECCI to identify potential major events with support from the Shire of Exmouth.
11. The officer recommendation is seeking NTAG support for submitting an Exmouth host town bid proposal for the 2023 event. Support from NTAG may range from simple letters of support to direct financial commitment.
12. The EOI document states April or May 2023 as the preferred months to hold the event however the host town may nominate its own date preference. Hosting these types of events has greatest economic benefit to a destination when held in shoulder or low visitor season periods. The Total Solar Eclipse event is scheduled for 20 April 2023 so the first half of the 2023 calendar year and the peak winter months are not considered appropriate nor necessary. It is recommended that Exmouth bid to host the 2023 conference in late October/early November to fill the shoulder period between October and Summer school holidays.
13. The EOI essential bid requirements are considered quite significant and there is a direct cash cost in the vicinity of \$50,000 plus local officer time and provision of in kind venue and services. It is the officer recommendation for NTAG to consider underwriting up to \$50,000 as cash contribution to hosting the event and to request the ECCI and Shire officers to seek financial contributions from other potential funding partners to offset this cash requirement. For example, seek third party funding to cover the welcome function costs in its entirety.

CONSULTATION

14. Exmouth Chamber of Commerce & Industry

STATUTORY ENVIRONMENT

15. Nil

POLICY IMPLICATIONS

16. Nil

FINANCIAL IMPLICATIONS

17. If the officer recommendation is supported then a financial contribution of potentially up to \$50,000 may be allocated from the Shire of Exmouth Tourism Development Reserve (TDR). Any additional third party financial contributions secured would reduce the amount required from the TDR however a firm financial commitment is required for the host town bid due 23 November.

ALTERNATIVE OPTIONS

18.

- The NTAG may decide not to support the proposed Exmouth host town bid for the 2023 event.
- The NTAG may decide to support the bid proposal but not support any financial contribution.
- The NTAG may decide to support but nominate a different event date.

STRATEGIC IMPLICATIONS

19. This item is relevant to the Councils approved Strategic Community Plan 2030 and Corporate Business Plan 2018-2022.

Economic: Diversify and grow our economy in a manner that provides year round employment opportunities

1.2 Facilitate the strengthening and growth of our visitor experience.

Leadership: To provide open transparent, accountable leadership working in collaboration with our community.

4.1 To provide proactive, collaborative and transparent leadership

4.2 A local government that is respected and accountable.

4.3 To be a champion for our community

VOTING REQUIREMENTS

20. Simple Majority

OFFICER'S RECOMMENDATION

ITEM 8.2

That the Ningaloo Tourism Advisory Group Committee APPROVE and SEEK Exmouth Council endorsement for:

1. Support for the joint ECCI and Shire of Exmouth – Exmouth Host Town bid proposal for the 2023 WA Regional Tourism Conference,
2. Allocation of up to \$50,000 towards the host bid proposal from the Shire of Exmouth Tourism Development Reserve,
3. Nominate preferred event hosting date for late October/early November 2023, and
4. Request Shire and ECCI officers to seek additional third party grant funding to offset the financial contributions to the Shire and ECCI wherever possible.

COMMITTEE RESOLUTION

ITEM 8.2

Res No: 03-1021
MOVED: D Gillespie
SECONDED: J Brooks

That the Ningaloo Tourism Advisory Group Committee APPROVE and SEEK Exmouth Council endorsement for:

1. **Support for the joint ECCI and Shire of Exmouth – Exmouth Host Town bid proposal for the 2023 WA Regional Tourism Conference,**
2. **Allocation of up to \$50,000 towards the host bid proposal from the Shire of Exmouth Tourism Development Reserve,**
3. **Nominate preferred event hosting date for late October/early November 2023, and**
4. **Request Shire and ECCI officers to seek additional third party grant funding to offset the financial contributions to the Shire and ECCI wherever possible.**

LOST 0/5

There was much discussion from the committee regarding the purpose and value of hosting the event in 2023. Additional feedback received from Tourism Council WA regarding the need to stage the event in April, May or June 2023 and that the competitive bid process would require significant cash contributions in excess of the minimum stated requirements in order to be successful.

The motion to submit a host town bid for the 2023 event was lost 0/5 however consideration should be given to submitting a proposal if the opportunity re-presents in future (likely year 2025).

UNCONFIRMED

8.3 NINGALOO VISITOR DATA CAPTURE PROJECT

File Reference:	ED.PJ.58
Reporting Officer:	Executive Manager Commercial & Community
Responsible Officer:	As above
Date of Report:	7 October 2021
Applicant/Proponent:	Nil
Disclosure of Interest:	Nil
Attachment(s):	1. AeroRanger Exmouth Proposal

PURPOSE

1. That the Ningaloo Tourism Advisory Group consider providing support for the Ningaloo Visitor Data Capture project.

BACKGROUND

2. The Shire of Exmouth and ECCI have identified an opportunity to implement a new visitor data recording approach involving capturing and analysis of vehicle registration number plates travelling to and through the North West Cape region.
3. A copy of the AeroRanger project proposal is included as Attachment 1.
4. The project was instigated by the ECCI following a preliminary discussion between the ECCI and WA State Government pre the March 2021 state election requesting funding support for potential improved visitor technology opportunities within the Ningaloo destination.
5. Following discussion between state government agencies, the Shire and ECCI, the Gascoyne Development Commission requested the project be considered by the NTAG to determine project merit and potential level of support.
6. Typical tourism visitor research is generated on national, state, regional and local government authority levels via the National Visitor Survey and International Visitor Survey collection tools. Confidence in the reliability of this visitor data decreases significantly the more localised the data required.

COMMENT

7. The lack of timely and reliable visitor data for Exmouth and Ningaloo hampers the ability for the region to reinforce its positioning as the State's number one visitor destination and weakens its advocacy to state and national governments for increased resourcing and infrastructure investment.
8. Improved visitor statistical capture and analysis on a local level would provide a number of important benefits as follows;
 - Provide stronger evidence based justification for local government and other state

agencies for attracting increased resourcing for required services, program delivery, and infrastructure investments,

- Improved planning and business decision making by government at all levels,
- Improved planning and business decision making for the local tourism and general business sector, providing more confidence for increase private sector investment into the region.

9. The peninsular shape and geographical location of the North West Cape offers a number of opportunities to implement a unique and highly localized visitor data capture approach. The one road in and out network is well suited to the proposed vehicle number plate identification and monitoring approach.

10. The officer recommendation is to seek NTAG support for the data capture project and seek State Government funding for the initial project setup (currently estimated at \$100,700 plus gst) for 4 data recording locations. These costs include hardware purchase, first year annual licence, management board and install costs. Assuming these initial State Government funds are secured then NTAG to support ongoing annual licence costs of \$36,000 pa (\$9k pa per checkpoint module).

CONSULTATION

11. Exmouth Chamber Commerce & Industry
12. Gascoyne Development Commission

STATUTORY ENVIRONMENT

13. Nil

POLICY IMPLICATIONS

14. Nil

FINANCIAL IMPLICATIONS

15. The proposal outlines an initial project setup and first year operation cost of \$100,700 plus gst and this has been the basis of the initial funding request from state government. If supported by the NTAG then the group may request Exmouth Council allocate additional funds from the Tourism Development Reserve to either increase the scope of the project (additional checkpoint modules) and/or contribute to future funding of the program once the initial potential grant funding is exhausted.

ALTERNATIVE OPTIONS

16.
 - The NTAG committee may not support the project proposal and the project would not be further progressed.
 - The NTAG committee may request a more detailed proposal including longer term financial modelling.
 - The NTAG may support the project and recommend to Exmouth Council for additional funding support.

STRATEGIC IMPLICATIONS

17. This item is relevant to the Councils approved Strategic Community Plan 2030 and Corporate Business Plan 2018-2022.

Economic: Diversify and grow our economy in a manner that provides year round employment opportunities

1.2 Facilitate the strengthening and growth of our visitor experience.

Leadership: To provide open transparent, accountable leadership working in collaboration with our community.

4.1 To provide proactive, collaborative and transparent leadership

4.2 A local government that is respected and accountable.

4.3 To be a champion for our community

VOTING REQUIREMENTS

18. Simple Majority

OFFICER'S RECOMMENDATION

ITEM 8.3

That the Ningaloo Tourism Advisory Group Committee;

1. SUPPORTS the joint ECCI and Shire Ningaloo Visitor Data Capture project as presented in Attachment 1;
2. REQUESTS Shire and ECCI officers to submit a formal funding application to State government for funding of \$101,700 plus gst to cover initial hardware costs and first year implementation costs; and if funding grant successful; and
3. SEEK Shire Council approval for ongoing funding of \$36,000 pa for years 2, 3 and 4 to be drawn for the Tourism Development Reserve.

COMMITTEE RESOLUTION

ITEM 8.3

Res No: 04-1021

MOVED: D Gillespie

SECONDED: J Brooks

That the Ningaloo Tourism Advisory Group Committee;

1. **SUPPORTS the joint ECCI and Shire Ningaloo Visitor Data Capture project as presented in Attachment 1;**
2. **REQUESTS Shire and ECCI officers to submit a formal funding application to State government for funding of \$101,700 plus gst to cover initial hardware costs and first year implementation costs; and if funding grant successful; and**
3. **SEEK Shire Council approval for ongoing funding of \$36,000 pa for years 2, 3 and 4 to be drawn for the Tourism Development Reserve.**

LOST 0/5

There was much discussion from the committee regarding the value of the proposed vehicle number plate project approach. There was consensus from the committee on the need for reliable and timely improved visitor research. The motion to support the Visitor Data Capture project as presented in Attachment 1 was lost 0/5 however officers were requested to work with Tourism WA (Research and Ningaloo Eclipse teams) to identify visitor research data projects for future consideration.

8.4 MINISTER FOR TOURISM LETTER RE REGIONAL TOURISM DESTINATION MANAGEMENT PLANS AND NOTING OF SHIRE RESPONSE TO INFRASTRUCTURE WA DRAFT STRATEGY

File Reference:	ED.PJ.58
Reporting Officer:	Executive Manager Commercial & Community
Responsible Officer:	As above
Date of Report:	7 October 2021
Applicant/Proponent:	Nil
Disclosure of Interest:	Nil
Attachment(s):	<ol style="list-style-type: none">1. Letter to Shire from Hon David Templeman MLA Minister for Tourism; Culture & the Arts; Heritage.2. CONFIDENTIAL – Shire response to WA State Draft Infrastructure Strategy.3. Exmouth Infrastructure Project Priorities

PURPOSE

1. That the Ningaloo Tourism Advisory Group note the correspondence received by the Shire of Exmouth from the Minister for Tourism dated 20 August 2021 and advise any actions to be undertaken.

BACKGROUND

2. The Shire of Exmouth received letter dated 20 August 2021 from the Minister for Tourism outlining the State Government's plan to develop comprehensive Tourism Destination Management Plans (TDMPs) (Attachment 1).
3. At the 26 August 2021 Ordinary Council Meeting the Exmouth Council endorsed (via Res No: 08-0821) the Shire of Exmouth submission to the State Government's Draft State Infrastructure Strategy (Attachment 2). The Shire's response to the Infrastructure WA (IWA) draft strategy was to only consider recommendations as they related to the Exmouth, Ningaloo and North West Cape regions. Officers relied on existing Shire strategies including the Exmouth 2030 Strategic Community Plan, 2018-2022 Corporate Business Plan, and the Exmouth Infrastructure Project Priorities list to guide the Shire of Exmouth response.
4. Of particular note within the IWA draft strategy is the identification of Ningaloo (Exmouth) as one of the four "jewels in the crown" of WA's tourism offering. An IWA recommendation stemming from this recognition is to undertake the preparation of a Ningaloo Destination Management Plan and supporting business cases.

COMMENT

5. The State Government's proposed development and roll out of TDMPs will be an important strategic planning initiative and work to shape the face of the WA tourism industry over the next decade.

6. It is important that the Ningaloo destination is well represented in the development of these plans including consultation and collaboration with bodies such as the Shire of Exmouth and NTAG.
7. In August of this year the Shire submitted a formal response to the State Government's Draft Infrastructure WA strategy. A key recommendation of the Draft IWA strategy was the recognition of 4 tourism "jewels in the crown" destinations, with one of these being Ningaloo. A follow on recommendation was each of these identified jewel destinations have detailed Destination Management Plans be prepared to ensure they identify infrastructure needs and attract appropriate resourcing. These IWA recommendations were strongly supported in the Shire's formal response.
8. The Shire of Exmouth has also produced a summary "pitch" document titled Exmouth Infrastructure Project Priorities list (Attachment 3) which is currently being used to advocate for identified infrastructure priorities.
9. A critical review of the above documentation is required by the NTAG including consideration of advocating to State Government to fast track the preparation of a Ningaloo Destination Management Plan and utilizing the existing NTAG as the project governance structure.

CONSULTATION

10. Nil

STATUTORY ENVIRONMENT

11. Nil

POLICY IMPLICATIONS

12. Nil

FINANCIAL IMPLICATIONS

13. Nil

ALTERNATIVE OPTIONS

14. The NTAG simply notes the correspondence received and awaits actioning of the TDMPs by Tourism WA.

STRATEGIC IMPLICATIONS

15. This item is relevant to the Councils approved Strategic Community Plan 2030 and Corporate Business Plan 2018-2022.

Economic: Diversify and grow our economy in a manner that provides year round employment opportunities

1.2 Facilitate the strengthening and growth of our visitor experience.

Leadership: To provide open transparent, accountable leadership working in collaboration with our community.

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VOTING REQUIREMENTS

16. Simple Majority

OFFICER'S RECOMMENDATION

ITEM 8.4

That the Ningaloo Tourism Advisory Group Committee request Shire officers to draft correspondence to the Tourism Minister advocating for prioritizing and fast tracking of the preparation of the Ningaloo TDMP and utilizing the NTAG as required including acting as the project governance structure.

COMMITTEE RESOLUTION

ITEM 8.4

Res No: 05-1021

MOVED: D Gillespie

SECONDED: J Brooks

That the Ningaloo Tourism Advisory Group Committee request Shire officers to draft correspondence to the Tourism Minister advocating for prioritizing and fast tracking of the preparation of the Ningaloo TDMP and utilizing the NTAG as required including acting as the project governance structure.

CARRIED 5/0

9. NTAG MEMBERS MOTIONS & GENERAL BUSINESS

Ms J Bush provided an update on the Tattarang Lighthouse Resort Project including the recent Development Application submitted to Council for the constructions a 36 room short stay apartment development on Payne St.

10. CLOSURE OF MEETING

Cr Lucas declared the meeting closed at 5.24pm.

UNCONFIRMED