

06 October 2023

## SUMMARY

- The Food Truck Fiesta shows the importance of supporting small businesses and the role they play in creating vibrant and thriving communities.
- The initiative aims to bring the community together and provide a platform for local businesses to showcase their culinary talents.

## EXMOUTH BEACHSIDE DELIGHT FOR FOOD AND MUSIC LOVERS

Picture this: a sun-kissed shoreline, a gentle sea breeze caressing your skin, and a mouthwatering array of tantalising treats expertly dished out by our local food trucks.

This is the scene that unfolded at the first Food Truck Fiesta, a delightful event that showcased the perfect collaboration between Local Government, food truck owners, and the enthusiastic support of residents and visitors alike.

With a beautiful beach setting and a lively atmosphere, the event attracted more than 500 food and music lovers to Exmouth's redeveloped Town Beach Foreshore. Organised by Shire of Exmouth Officers and local business Mutt's, the Food Truck Fiesta was a resounding success that will be repeated monthly to activate the area over the summer months. The initiative aims to bring the community together and provide a platform for local businesses to showcase their culinary talents.

But the Food Truck Fiesta was more than just a feast for the senses. It was a gathering of like-minded individuals who shared a passion for good food, good music, and good company. Families enjoyed quality time together, friends caught up over shared meals, and strangers became friends as they bonded over a yarn and listened to local musician Bluebone.

The success of the Food Truck Fiesta can be attributed to the collaborative efforts of the Shire of Exmouth Officers, who worked tirelessly to bring this event to life, and the local food truck owners who put their heart and soul into creating mouthwatering dishes for everyone to enjoy.

This first event of many served as a reminder of the importance of supporting small businesses and the role they play in creating vibrant and thriving communities.

Next dates:

26 October

28 December

28 February

30 November

25 January

## COMMENTS ATTRIBUTED TO THE SHIRE – SHIRE PRESIDENT DARLENE ALLSTON

“The monthly Food Truck Fiesta promises to be a highlight of the summer, a chance for the community to come together, indulge in delicious food, and enjoy the beauty of Exmouth's coastline.”

Shire of Exmouth  
**MEDIA RELEASE**



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