



# Clubs Conference & Annual Sports Volunteer Awards

**Getting it together 2013!**



**Saturday 15 &  
Sunday 16 June**  
Exmouth Shire Hall

# 2013 Clubs Conference Day 1

## Saturday 15 June 2013, Shire Hall

|           |   |  |                                      |
|-----------|---|--|--------------------------------------|
| 11am      | <b>Arrival</b> , networking and light lunch                               |  |                                      |
| 12:30pm   | <b>Welcome and official opening</b><br>Shire President Cr Turk Shales     |  |                                      |
| 12:45pm   | <b>House keeping and program information</b><br>Club Development Officers |  |                                      |
| 1pm       | <b>Key note speech – The Bottom Line</b><br>Tania Hudson                  |  |                                      |
| 2pm       | <b>Afternoon tea</b>  |  |                                      |
| Breakouts | Stream 1:   | Stream 2:                                | Stream 3:                            |
| 2:15pm    | <b>Volunteers</b><br>Ian Crawford   | <b>Telling the Story</b><br>Tania Hudson | <b>Fair Safe Sport</b><br>Mike Harte |
| 3:45pm    | <b>Close</b><br>Club Development Officers                                 |  |                                      |

# Annual Sports Volunteer Awards

## Saturday 15 June 2013, Exmouth Yacht Club

|                    |  |
|--------------------|--|
| 6pm                | <b>Welcome and drinks</b> (drinks at own expense)        |
| 6:45pm             | <b>Dinner</b>  |
| 8pm                | <b>Dinner speaker</b><br>Mick the Demotivational Speaker |
| 9pm                | <b>Presentation of Awards</b><br>Mick and Ian Crawford   |
| 12am<br>(midnight) | <b>Finish</b>  |

# 2013 Clubs Conference Day 2

## Sunday 16 June 2013, Shire Hall

|           |  |  |
|-----------|--|--|
| 8:30am    | <b>Arrival and refreshments</b>  |  |
| 8:45am    | <b>7 Steps of High Performing Organisations</b><br>Ian Crawford                          |  |
| 10am      | <b>Morning tea</b>   |  |
| 10:15am   | <b>Safe Clubs 4 Kids</b><br>Mike Harte   |  |
| Breakouts | Stream 1:  | Stream 2:                              |
| 10:45am   | <b>Planning</b><br>Ian Crawford  | <b>Public Speaking</b><br>Tania Hudson |
| 12pm      | <b>Feedback, close and light lunch</b><br>Club Development Officers<br><b>Shire Hall</b> |  |

Volunteers build stronger, healthier, happier and safer communities.



# key presenters



## Tania Hudson

**Tania is the director of Perth-based Words Communications Consultancy.**

Words consults to a range of companies, government departments and NGOs throughout Australia, principally in the mining, oil and gas, construction, engineering, financial services, social services and arts sectors.

Tania provides strategic planning and communication advice and services in areas including collaboration, collective impact, stakeholder relations, corporate communications, presentation and skills training, corporate citizenship, cross-sector partnering and philanthropy.

Tania formerly had a varied career with the global mining group Rio Tinto, where her last position was manager community investment. Previous roles with Rio Tinto included manager Rio Tinto WA Future Fund and communications manager and principal advisor organisational capability with Hamersley Iron.

Prior to joining Rio Tinto, Tania was head of group media relations with ANZ Banking Group in Melbourne. In this role she oversaw the company's global media strategy and was the bank's primary spokesperson.

A former journalist, she was a senior business writer at The Age (Melbourne) and The Courier-Mail (Brisbane) newspapers as well as being a sports, general and lifestyle reporter for The Sunday Mail, Sun, Sunday Sun and Queensland Times newspapers.

Tania consults on a pro bono basis to a range of not-for-profit organisations.

She is the Chair of FORM: Contemporary Craft and Design and is a long-time judge of the Australia Business Arts Foundation (AbaF) Awards.

Tania holds a Bachelor of Arts from the University of Queensland and a Postgraduate Certificate in Cross-Sector Partnerships from the University of Cambridge (UK). She is part way through a Masters of Business Administration.

### **Keynote Presentation – The Bottom Line**

The engagement of the business sector in Western Australian communities has grown rapidly over the past decade, as companies strive to meet stakeholder expectations and earn a licence to operate.

Tania will take a look at how and why corporations invest in the community, providing a glimpse of the thinking behind the social investment decisions of large companies.

She will explore both the evolution and the changing nature of business-community partnerships, and identify emerging avenues of funding for not-for-profit groups, including new forms of philanthropy and grassroots giving.

### **Breakout workshop session: Telling the Story**

Sometimes the best programs or achievements are made invisible by communications mismanagement, lack of resourcing or layers of jargon. The story is never told and opportunities for expansion or further funding are lost.

In this workshop, Tania will work through critical elements in telling the story, such as stakeholder mapping, development of key messages and communications plans.



# KIDSPORT™

Because every WA kid deserves a fair go

**The State Government, in partnership with local governments, is making sport and recreation more accessible by providing subsidies for children to join clubs.**

Eligible\* low-income families can receive joining fees of up to \$200 a child, per year, so don't delay – join in the fun and make

new friends. There are even opportunities for parents to join in as club volunteers. To apply, contact your local sport or recreation club, or local government.

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*\* Eligibility: Possession of Health Care Card or Pension Concession Card or referral by a 'recognised' Referral Agent.*



[ClubsOnline.dsr.wa.gov.au](http://ClubsOnline.dsr.wa.gov.au)

Sport and recreation builds stronger, healthier, happier and safer communities.

## ClubTalk

The ClubTalk Technology for Clubs Program offers an exciting ICT education opportunity to grass roots metropolitan and regional sport and recreation clubs.

Technology for Clubs will cover:

- positive use of social media to promote your club;
- free websites for clubs;
- free and low cost software to help run your organisation, including online document

management, marketing and promotion; and

- getting the most out of ClubsOnline (the department's site for clubs) resources.

The program will consist of:

- a 2-hour seminar covering the basics followed by an "in-depth and hands-on" session
- follow-up phone and email support to enable attendees to continue on with their learning in a practical way

**ClubTalk Technology for Clubs Program in the Gascoyne**

**Carnarvon 30 July 2013  
Exmouth 1 August**



For further information contact [clubtalk@dsr.wa.gov.au](mailto:clubtalk@dsr.wa.gov.au)

[ClubsOnline.dsr.wa.gov.au](http://ClubsOnline.dsr.wa.gov.au)

Sport and recreation builds stronger, healthier, happier and safer communities.

### **Breakout workshop session: The Power of Speech**

Approximately 75 per cent of the population fear public speaking as much – or in some cases more – than they fear death, spiders, heights and confined spaces.

But that needn't be the case. In this presenting skills workshop, Tania will pass on tips and practices to help everyone find their voice on the public stage and learn to present in a confident and assured manner.



### **Ian Crawford**

**Candor Training and Consultancy (CTC) prides itself on providing workshops that challenge traditional, limited thinking and deliver strategies that are new, different and better. In other words, identifying a path that ensures sustained positive change.**

CTC has more than 20 years of experience in sport and recreation development. During this time they have worked locally, nationally and internationally with organisations like BHP, Rio Tinto, Australian Sport Commission, the Department of Sport and Recreation (DSR) and SSA's. Recently, CTC completed the development of the new resource for the Australian Sports Commission presenter's course.

CTC has a passion in assisting community organisations to be more efficient and effective in the delivery of their services.

### **Keynote address: 7 Steps to High Performing Community Organisations**

Have you ever wondered how some clubs seem to do things better and do it with ease? Ever consider what you would need to for your organisation to become high performing? What is the number 1 thing that you could do that could propel your organisation to a brighter future? Want to know the simple steps you can introduce for your club to produce greater results with less effort?

If you really want to know how to build your organisation to serve the community with efficiency and effectiveness then this workshop is for you. Interactive, challenging and inspiring, this workshop will provide you with strategies that you can take away and use straight away.

### **Breakout workshop session: Planning – A Framework for Success**

Have you ever wondered how some organisations seem to have more money, time and resources than those around them? What are they doing differently? How can you get the focus, motivation and drive required within your organisation?

Come along to this exciting, interactive workshop and find out:

- How planning can be done so that you enjoy the process and it actually works.
- How a simple plan can increase the chance of sponsorship.
- How a plan can increase your volunteers.
- The easy steps to put a plan together.
- Why a simple plan is better than a complex one.

Come along and find the true focus you have been searching for.

### **Breakout workshop session: Your Volunteers – Your Responsibility**

This workshop will answer the questions:

- Why are people walking away from your club and straight to another?
- What changes within a club need to occur so that you enjoy seeking out volunteers?
- How to recruit volunteers without even trying.
- How can the statement “We need volunteers” be the worst thing you could say?
- What is the one question that you can ask your volunteers that will guarantee you will increase how many volunteers you retain?



## Mike Harte

**Mike Harte is the Project Officer Fair Safe Sport, WA Sports Federation.**

Mike has been seconded for 12 months from the Equal Opportunity Commission (EOC) to work on the Fair Safe Sport project.

In his role as Community Education Officer at the EOC, Mike was a member of the Harassment Free Sport reference group and worked in partnership with WASF to deliver training to state sport associations and clubs and promote the Play by the Rules website. Mike has also been involved in delivering Equal Opportunity Training to the Member Protection Information Officer (MPIO) network.

Mike has had 25 years experience in Training and Development in a variety of organisations and also has been involved at a club committee level both in junior cricket and soccer.

### **Breakout workshop session: Safe clubs 4 kids**

- How to create a child safe environment
- Clarification about the three types of criminal record checks
- How to implement and comply with the Working with Children legislation
- Types of child abuse and what to do if a disclosure or suspicion occurs
- Support and resources available

### **Breakout workshop session: Fair Safe Sport**

- Proactive steps club leaders can take to ensure a fair safe and inclusive environment for all their members
- The importance of having clear codes of conduct and member protection policies and communicating these to members
- Steps to ensuring that decisions made by the club are transparent and fair
- Approaches for dealing with complaints, both informal and formal
- Resources and support available



## Mick the De-Motivational Speaker

Mick the Demotivational Speaker has been flown all over the country to entertain audiences and present his Seven Magic Steps for Suppressing Your Potential (... well, seven was too many, he's only got four). Mick's presentation includes such important messages as: The Advantages of Being Mediocre and How to Blame Others and Avoid Responsibility. "Mick" is an intelligent comedy character. He looks like a drunken bogan – but he's really a character who delivers a memorable and thought provoking speech.

## Thank you

Lauren would like to thank the following people for all their hard work and assistance with this year's conference: Jaci Cutler, Janelle Harris, Ian Crawford, Tania Hudson, Rogé Kempe, Exmouth Yacht Club, Kylie Scott and last but by no means least, Kendra Koranis and Salvatore Siciliano and all at DSR both in Leederville and at the Gascoyne office for their support of the CDO program. A special thank you must go to Apache and Matthew Coomber for their sponsorship.

This year's prizes for the Volunteer Sports Awards have all been donated and we would like to thank the following people for their significant generosity and support of the local community: Mick Husband from 3 Island Marine, Darren Cossil from Novotel Ningaloo Resort, Paul from Whalers, Sibby and Eddy from Peak Sportsfishing and Sara and Tim Meechan from Quobba Station.

There is no cost to attend this year's conference and awards dinner due to the generous support of our sponsors: Apache Energy Ltd, Shire of Exmouth and the Department of Sport and Recreation.

# Registration information

Name of club .....

Name of attendees and positions within club .....

.....  
 .....

Please complete and return by  
 Wednesday 10 June to:

**Attention: Lauren Rampling**  
**Shire of Exmouth**  
**PO Box 21**  
**Exmouth WA 6707**  
**Fax: (08) 9949 3050**

For more information contact Lauren on  
 Ph: (08) 9949 3021, Mobile: 0409 107 112 or  
 Email: cdo@exmouth.wa.gov.au

## NOMINATE PREFERENCE FOR WORKSHOPS

|                 |                                     |  |  |
|-----------------|-------------------------------------|--|--|
| <b>SATURDAY</b> | <input type="checkbox"/> Volunteers | <input type="checkbox"/> Telling the story | <input type="checkbox"/> Fair Safe Sport |
| <b>SUNDAY</b>   | <input type="checkbox"/> Planning   | <input type="checkbox"/> Public Speaking   |  |

## ACCOMMODATION REQUIREMENTS

Please let us know if you would be willing to share with someone from your club  Yes  No

Accommodation: Janelle Harris at the Shire of Carnarvon on 9941 0029

## CONTACT DETAILS

Title ..... Given name ..... Surname .....

Sex  Male  Female Mailing address .....

Telephone ..... Mobile ..... Email .....

You are welcome to bring a partner to the Awards Dinner, however this will incur a \$50 per person fee.  
 Please indicate numbers .....

## CONFERENCE SPONSORS



Department of  
**Sport and Recreation**



## AWARD PRIZE SPONSORS



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 EXMOUTH

