

**EXMOUTH**

**ALCOHOL AND OTHER DRUG MANAGEMENT PLAN**  
**(AODMP)**

**Long-term Outcome:** To reduce and prevent the impact of alcohol and other drug related harm and problems in the Shire of Exmouth

**Endorsed: 18/09/2018**

## **PURPOSE**

Exmouth's Local Drug Action Team (LDAT) is committed to reducing the impact of alcohol and other drug problems in Exmouth. The Exmouth Alcohol and Other Drug Management Plan seeks to reduce the impact of alcohol and other drug problems by minimising harm. The plan guides the need for;

- Partnerships - between local government, community and service providers, nominating one organisation with the capability to govern, auspice, lead and enact change. All partners are intent on aligning with the plan with the ability to deliver prevention projects.
- Local need - provides a means to coordinate, implement and evaluate an evidence-based, whole of community approach in a timely and appropriate manner that understands community needs.
- Community involvement – committed to a community owned approach, which can reach community, conducted with community consultation or engagement.

## **PRIORITY AREAS**

1. Address the community culture and normalisation of AOD use in Exmouth
2. Educate the community on the AOD support services that are available to minimise harm associated with AOD use in Exmouth
3. Educate the community around the negative impacts of AOD use in Exmouth

## **BACKGROUND**

Alcohol and other drug problems have health, social and financial impacts on the Exmouth community. As well as the direct impacts on individuals and families, the community as a whole is affected. The harms from alcohol and other drug problems include health impacts, risky behaviours, violence and other criminal activities. Harms also include social, family and financial problems as well as the impact on the capacity to parent and child wellbeing.

The Exmouth AODMP was developed using best practice principles (see appendix 1).

*Two regional AOD planning workshops involving the Mental Health Commission and key Exmouth AOD stakeholders (December 2017 and February 2018) have provided the context for the Exmouth Alcohol and Other Drug Management Plan (AODMP). These documents reflect the collective knowledge and experience of the Exmouth AOD planning workshops and should be consulted if further development of the AODMP is required. These documents can be acquired by contacting the chair of the Exmouth Alcohol and Other Drug Reference Group (EAODRG) or The Mental Health Commission- Community Support and Development Programs.*

*Documents which informs Exmouth's AODMP:*

- *Perception survey (to be completed);*
- *Strategic Community Plan: Exmouth 2030*

## **LINKS TO EXISTING STRATEGIES**

The strategy acknowledges the existing strategic framework of:

**National Strategies:**

- [National Drug Strategy 2017 - 2026](#)

**State Strategies:**

- [The Western Australian Alcohol and Drug Interagency Strategy 2017-2021 Consultation Draft 2017](#)
- [Strong Spirit Strong Mind - Aboriginal Drug and Alcohol Framework for Western Australia 2011- 2015](#)
- [Drug and Alcohol Interagency Strategic Framework for Western Australia 2011-2015](#)

**Local Strategies:**

- [Midwest Community Alcohol and Drug Service \(PCADS\)](#)

**WORKING DOCUMENT**

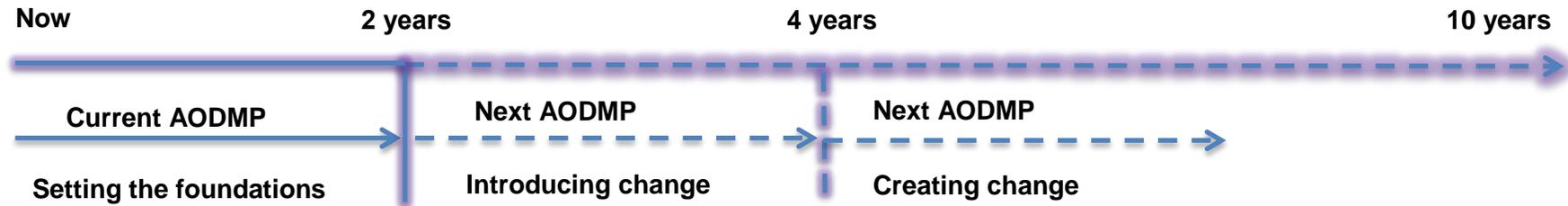
The Exmouth AODMP is a **two-year** plan. However, there may be cases where strategy and key priority areas will adopt some variation according to emerging trends in the community.

### AOD MP – Development and Planning Checklist

Steps	Task	Date	Done
1. Create AOD working group	<ul style="list-style-type: none"> <li>Identify group members.</li> </ul>		Feb 2018
	<ul style="list-style-type: none"> <li>Call first meeting to establish purpose and structure, including terms of reference, meeting structures, meeting schedules, reporting pathways, etc.</li> </ul>		Dec 2017
2. Identify local needs	<ul style="list-style-type: none"> <li>Review existing information and research in relation to AOD related issues in the area.</li> <li>Conduct community/key stakeholder consultation around issues (if no existing information or research found).</li> </ul>		
	<ul style="list-style-type: none"> <li>Confirm research/consultation findings with key stakeholders and the working group.</li> </ul>		
3. Prioritise issues for action	<ul style="list-style-type: none"> <li>With working group, prioritise the top two or three issues for action.</li> </ul>		
	<ul style="list-style-type: none"> <li>Work through each priority using the DAO '<i>mapping tool</i>' refine priorities by identifying target groups, community impact, contributing factors, etc.</li> </ul>		
4. Develop actions and implement plan	<ul style="list-style-type: none"> <li>With working group agree on a broad range of actions to address each priority.</li> </ul>		June 2018
	<ul style="list-style-type: none"> <li>Complete an AODMP template for each priority issue which includes – actions, timeline, resources and evaluation.</li> </ul>		June 2018
	<ul style="list-style-type: none"> <li>Implement strategies and regularly report on progress to the AODMP working group.</li> </ul>		
5. Review	<ul style="list-style-type: none"> <li>With working group, identify a suitable date to review the AODMP and appropriate communication pathways to enable regular feedback to community and key stakeholder groups.</li> </ul>		

## Priority Areas

1. Address the community culture and normalisation of alcohol and drug use in Exmouth
2. Educate the community on the support services that is available in Exmouth
3. Reducing illicit drug use and related harm in Exmouth



### Priority 1: Short-term Outcomes (next 24 months)

- Increase in events/activities that support no or low risk drinking and drug use
- Increase in the number of local businesses that have implemented an alcohol and drug policy
- Decrease in the community's acceptance of alcohol/drug misuse
- Investigate method of collecting stats and get a clearer picture of what is happening in Exmouth

### Priority 2: Short-term Outcomes (next 24 months)

- Community are more aware of the support services available in their community
- Increase in the number of people accessing support services

### Priority 3: Short-term Outcomes (next 24 months)

- Increase people's awareness of the impact of illicit drug use on individuals, families and their community
- Reduce the incidents of illicit drug use and related harm in Exmouth

<b>PRIORITY 1</b>				
Address the community culture and normalisation of risky alcohol use and drug use in Exmouth				
<b>SHORT-TERM OUTCOME/S</b> (next 24 months)	<b>KEY PERFORMANCE INDICATOR</b>	<b>COLLECTION TOOL</b>	<b>COLLECTED BY</b>	
Increase in events/activities that support no or low risk drinking and no drug use	Increase in alcohol free events	Keep a log of community events.	Shire	
	Decrease in police call outs/incidents to community events	Police stats	Police	
Increase in the number of local businesses that have implemented an alcohol and drug policy	Number of businesses with a AOD Policy	Keep a log of businesses with AOD Policies	Chamber Shire Raytheon	
Decrease in the community's acceptance of risky alcohol/drug misuse	People's perceptions of AOD use in Exmouth	Perception survey	LDAT	
Investigate method of collecting stats and get a clearer picture of what is happening in Exmouth	Accurate assessment of current situation	Hospital stats	Hospital	
<b>ACTIONS</b>	<b>LEAD</b>	<b>RESOURCES</b>	<b>WHO WILL CONTRIBUTE</b>	<b>BY WHEN</b>
<b>Short-term Outcome:</b> Increase in events/activities that support no or low risk drinking and no drug use				
Review current Shire events package and include AOD harm minimisation strategies.	Shire		MHC	
Ensure extensive promotion of alcohol free or family friendly events.	AOD Committee			
School Drug Education and Road Aware (SDERA) project officer works with local school to ensure that the school: <ul style="list-style-type: none"> <li>• Has an appropriate drug education program in place</li> <li>• Has access to developmentally appropriate curriculum material</li> <li>• Staff are trained in the delivery of a drug education</li> <li>• Has an appropriate, enforceable and well promoted drug policy in place</li> </ul>	EDHS		SDERA	

Committee to engage and liaise with Good Sports, the Exmouth Shire Community Development officer (CDO) and an officer from the Department of Sport and Recreation (DSR).	Shire		PCYC, Police	
The committee in collaboration with Good Sports, CDO and DSR to engage with local sporting clubs and organise/co-ordinate education/training sessions re; evidence based strategies to reduce alcohol related harm in sporting clubs(RSA, licencing requirements, standard drinks ,posters, etc.).	Shire		PCYC, Police	
Committee to support and promote the Top Club and Good Sports programs where appropriate.	AOD Committee			
Create diversion activities for young people that include uptake of sporting activities/recreation programs and school holiday programs, especially amongst girls.	PCYC			
<b>Short-term Outcome:</b> Increase in the number of local businesses that have implemented an alcohol and drug policy.				
Shire of Exmouth to pilot and implement policies that address Alcohol and other Drug use in the workplace setting. This is to include the creation of an induction package, information and process developed around random drug and alcohol testing and supports for staff.	Shire			
Shire promotes the implementation of policies within organisations and the business community that address alcohol and other drugs in the workplace.	Shire			
Educate local business about the support and information available to assist recognising and responding to AOD use within the workplace.	CCI			
Promote the use of <a href="#">Police Clearances</a> within the private sector.	CCI			
<b>Short-term Outcome:</b> Decrease in the community's acceptance of alcohol/drug misuse.				
Develop a localised media and community awareness campaign on alcohol and other drugs incorporating the Alcohol think Again and Drug Aware messages. The campaigns will include media schedule, print, radio etc. The campaigns will focus on the following target groups; <ul style="list-style-type: none"> <li>• parents</li> <li>• sporting clubs,</li> <li>• 18-30 males,</li> <li>• Youth 16-18 and,</li> <li>• The wider community.</li> </ul>	LDAG			

Ensure there is promotion of good news stories included in campaigns.				
Work with the Mental Health Commission to develop a Communications Strategy to make people more aware of the impact of harmful alcohol use and illicit drug use within the community. Ensure this includes positive behaviours / 'good news stories' and work of LDAT and LDAG.	MHC			
Shire of Exmouth to develop a MOU with police to assist in providing accommodation for visiting officers during identified peak policing periods (i.e. Gamex, Ningalens and July and Christmas holidays)				
Deliver AOD activities (media/events) in Exmouth to raise community awareness of the harms associated with high risk alcohol use.	AOD Committee			
Identify training needs/opportunities for committee members and local key stakeholders to increase their understanding of AOD area.	AOD Committee			
Utilise existing community groups such as Snuggles, Early Years Network and PCYC programs to promote services and educate members around the harms associated with AOD use.	Centrecare/PCYC			
Advocate for and promote community involvement in LDAG's where appropriate.	LDAG			
<b>Short-term Outcome:</b> Investigate methods of collecting stats and get a clearer picture of what is happening in Exmouth.				
Keep up to date data on liquor licencing, police stats and harms to enable the group to stay on top of emerging issues/trends.	Police			
Ensure the KPI collection methods and responsible organisations are keeping up to date data.	AOD Committee			
Investigate WA Police Waste Water Analysis of Exmouth to indicate level of use.	Shire			
The hospital to provide regular updates on trends/data/presentations	Hospital			
Work with the hospital to investigate ways to collect data around alcohol and drug presentations.	Hospital			

### PRIORITY AREA TIMELINE

Priority 1	Action	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec


<b>PRIORITY 2</b>					
Educate the community on the support services that is available in Exmouth					
<b>SHORT-TERM OUTCOME/S</b> (next 24 months)		<b>KEY PERFORMANCE INDICATOR</b>	<b>COLLECTION TOOL</b>	<b>COLLECTED BY</b>	
Community are more aware of the support services available in their community		Increase in people’s knowledge of the support services that are available to them in Exmouth.	Survey to measure peoples knowledge of the support services available to them.	Shire/MHC	
Increase in the number of people accessing support services		Services reporting an increase in people accessing their service.	Support services reporting an increase in the amount of people accessing their service.	Shire/MHC	
<b>ACTIONS</b>			<b>LEAD</b>	<b>RESOURCES</b>	<b>WHO WILL CONTRIBUTE</b>
<b>Short-term Outcome:</b> Community are more aware of the support services available in their community					
Promotion of existing AOD services in Exmouth; <ul style="list-style-type: none"> <li>• Add to local directory of existing services</li> <li>• Promote local AOD services</li> <li>• Including referral pathways all AOD services</li> </ul> Promote the access of state-wide/national telephone/web AOD support services			AOD Committee		

Shire to collate and promote information with links and helplines to available services on their website.	Shire			
Make service providers and specialty program brochures available to all stakeholders to ensure promotion amongst whole of community.	AOD Committee			
Explore the opportunity to provide AOD information in student diaries.	ESHS			
Promote counselling and employee assistance available to community.	Centrecare			
PCYC to apply for funding to develop an event that promotes local services that are available to support young people.	PCYC			
<b>Short-term Outcome:</b> Increase in the number of people accessing support services				
Identify training needs/opportunities for committee members and local key stakeholders to increase their understanding of AOD area.	CADS			
Link with CADS around workplace employment education.	CADS			
Investigate and advocate for consistency in services that are available in Exmouth and ensure these are promoted extensively throughout the community.	AOD Committee			
Police identify and promote diversion and education programs.	Police			

**PRIORITY AREA TIMELINE**

	Action	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
<b>Priority 2</b>													

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<b>PRIORITY 3</b>				
<b>Reducing illicit drug use and related harm in Exmouth</b>				
<b>SHORT-TERM OUTCOME/S</b> (next 24 months)	<b>KEY PERFORMANCE INDICATOR</b>	<b>COLLECTION TOOL</b>		<b>COLLECTED BY</b>
Increase people's awareness of the impact of illicit drug use on individuals, families and their community	Increase in people's awareness of the impact that illicit drugs have on individuals, families and the community of Exmouth.	Perception survey		LDAT
		Number of workplaces in Exmouth adopting a drug policy.		CCI
Reduce the incidents of illicit drug use and related harm in Exmouth.	Decrease in police statistics related to illicit drugs in Exmouth.	Police data		Police
<b>ACTIONS</b>	<b>LEAD</b>	<b>RESOURCES</b>	<b>WHO WILL CONTRIBUTE</b>	<b>BY WHEN</b>
<b>Short-term Outcome:</b> Increase people's awareness of the impact of illicit drug use on individuals, families and their community				
Committee develops and promotes the perception survey for baseline and tracking data.	AOD Committee			
Work with the Mental Health Commission to develop a Communications Strategy to make people more aware of the impact of drug use within the community. Ensure this includes positive behaviours / 'good news stories' and work of LDAT.	MHC			
Develop a localised media and community awareness campaign on drugs (including misuse of prescription medication) utilising the Drug Aware messages. The campaigns will include media schedule, print, radio etc. The campaigns will focus on the following target groups; <ul style="list-style-type: none"> <li>• parents</li> <li>• sporting clubs,</li> <li>• 18-30 males,</li> <li>• Youth 16-18 and,</li> <li>• the wider community.</li> </ul> Ensure there is promotion of good news stories included in campaigns.	LDAG			

SDERA to conduct and A Whole School Approach to Drug Education workshop with schools to focus on critical incident, intervention support and referral processes to AOD services ensuring policies are followed. All committee members to support this.	SDERA			
Support the school to engage with CADS.	ESHS			
<b>Short-term Outcome:</b> Reduce the incidents of illicit drug use and related harm in Exmouth				
Support the Police in accessing resources at state government level.	Police			
Support the Police to implement local <a href="#">‘Dob in a Dealer’</a> campaign.	Police			
Promote and support PCYC Safe Space program for girls and investigate a similar program for boys and applicability to Exmouth.	PCYC			
Investigate PCYC <a href="#">Ice Breakers program</a> and applicability to Exmouth.	PCYC			
Investigate specialised PCYC AOD professional development and/or a specialised AOD youth worker.	PCYC			
Work with local hospital, doctors, pharmacists and police to investigate ways to address the misuse of prescription drugs.	Hospital			

**PRIORITY AREA TIMELINE**

Priority	Action	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec



