

16 March 2023

---

## SUMMARY

- #ExploreExmouth and #visitningaloo

## CONNECT

In a world where being "busy" is worn as a badge of honor and access to WiFi is a lifeline, Exmouth invites you to redefine what it means to connect. In Exmouth, connection spans thousands of years into the past and hundreds of metres into the sea. Connection with people, with nature, and— most importantly— with yourself is esteemed far greater than connection to technology. Western Australia's eco-tourism capital is a place where the sun shines all year long. The jaw-dropping landscape of the gorges and canyons of Cape Range National Park is rivalled only by the spectacular wildlife swimming through Ningaloo Reef. The stunning westernmost tip of Australia is an adventurer's playground, beckoning you to escape from the ordinary and connect to the things that truly matter.

### CONNECT WITH NATURE

Australia's largest fringing reef stretches 300 kilometres, promising spectacular snorkelling without ever needing to get in a boat. When you dive into the pristine waters of the Ningaloo Reef, your wildest dreams burst to life in technicolour hues as you observe over 700 species of fish and 250 varieties of coral. The reef begins just steps from the white sandy beach of Turquoise Bay, where you can drift through the colourful coral and observe the abundant marine life. We're sure you'll understand why Turquoise Bay was named the #1 beach in the South Pacific and the #3 beach worldwide in 2022. Want to go deeper? The Exmouth Navy Pier is one of the top 10 shore-based SCUBA diving sites globally, drawing frequent comparisons to swimming in an aquarium.

### CONNECT WITH ADVENTURE

Experience the exhilaration of coming face to face with Exmouth's Big 3. It truly is an unforgettable experience to swim alongside whale sharks, humpbacks, and manta rays in one of the last great ocean paradises. See these gentle giants from above when you take a 2-seater microlight flight over the North West Cape. On this thrilling ride, you'll get a bird's eye view of the reef and the megafauna that call it home.

### CONNECT WITH SILENCE

Vlamingh Head Lighthouse is one of the only places in the world where you can watch the sun rise and set over the ocean. Pack a hamper and watch the sun set the sky and sea aflame with colour. After the sun goes down, shift your eyes upward for a starry sky unlike any you've experienced before. More than 80% of the planet's population lives under a light-polluted sky, where the Milky Way Galaxy exists only in photographs and textbooks. Exmouth's dark nights beckon you to bask in the glow of trillions of stars to a soundtrack of silence broken only by a crashing wave or the splash of a breaching humpback in the distance.



## CONNECT WITH COMMUNITY

Exmouth locals all have a story to tell. Maybe they'll regale you with tales of Fourth of July fireworks shows when the US Navy presence in Exmouth shaped the town and its traditions. Or perhaps you'll hear about the record-breaking 496.3-kilogram blue marlin caught in 2018. Order a pint at one of the craft breweries and ask a local to share their stories. The locals welcome you with open arms, and soon, Exmouth will feel like your home away from home.

## CONNECT WITH HISTORY

Cape Range National Park is a testament to the area's storied past, with its 50,000 hectares of ancient landscape, more than 630 species of wildflowers, wildlife of all shapes and sizes, and historic indigenous sites. A trip to Cape Range is a glimpse into thousands of years of history. Enjoy a scenic four-wheel drive through Shothole Canyon, where you'll find the remnants of shot holes from the oil exploration work of the early 1950s. Then, venture into Charles Knife Canyon for sweeping views of the gorges below. Don't forget to turn around. This is where you'll truly understand why we say that Exmouth is the place where the reef meets the range.

## CONNECT WITH YOURSELF

Whether you stay in a beach bungalow with an ocean view at Mantaray's Ningaloo Beach Resort or an eco-luxe safari tent at Sal Salis, you can unplug from responsibilities and routines and reconnect with yourself. Tap into your creativity as you read, write, and reflect on once-in-a-lifetime opportunities and reinvigoration of dreams inspired by your trip to the World Heritage-listed Ningaloo Coast. From the deep blue teeming with marine life to the unbelievable beauty of the ranges, opportunities to connect to that which is truly important abound. When you want a connection beyond likes and comments on a social platform, visit Exmouth and redefine what it means to truly connect. Disconnect from normal and connect with the extraordinary. Connection is closer than you might imagine. Direct flights from Perth land in paradise in less than two hours. What are you waiting for?

----- ENDS -----

**Sandra Flint**, Coordinator Communications & Marketing, Shire of Exmouth  
M: [0459 431 439](tel:0459431439) | E: [sflint@exmouth.wa.gov.au](mailto:sflint@exmouth.wa.gov.au)